

# THE 1952 CHRISTMAS BOOK

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## TRU-TEXT COLORING BOOKS

Here are four, large, new, fascinating coloring books for little Christians five to eight years of age—priced especially low for excellent awards and gifts at Christmas time.

Each book carries eight sample pictures in full-color, together with a corresponding black and white outline picture to color. Related instructional and memory material is supplied with each set of pictures. Books 1, 2, 3, and 4.

Book size is  $8\frac{1}{2}$ x11 inches. 16 pages. Good white stock.

**Price, 1 copy 15c; Dozen \$1.65**



## NEW BIBLE STORY BOOKS FOR CHILDREN

BIBLE TIMES  
BIBLE CHILDREN  
BIBLE FAMILIES  
BIBLE EVENTS

All written by RUTH S. GRAY

You won't want to miss adding these delightful new Bible storybooks to your child's library. Each book contains seven short stories from the Bible written in simple language that the child can understand or even read. A full-page colored picture accompanies each story.

**Price, 35c each; 4 for \$1.25; 8 for \$2.50**

## THE NEW NIGHT BEFORE CHRISTMAS

Illustrated by

BILL and BERNARD MARTIN

Here is a fascinating edition of *The Night Before Christmas* that will be welcomed by every family. This full-color classic includes a Whirly-Twirly Toy that may be snapped out so that each tiny air current will set the toy turning in an amazing pattern that brings the story to life. For all ages. **\$1.50**



## THANK YOU, GOD

by BILL and BERNARD MARTIN

in collaboration with MARY ADAMS

*Thank You, God* helps children discover their own ways of thanking God for all that is good. The stories in this big, lovely book will awaken within all children the desire to create their own prayers in their own words. Full-color illustrations. Ages 4-8

**\$1.25**



## TEACH ME TO PRAY

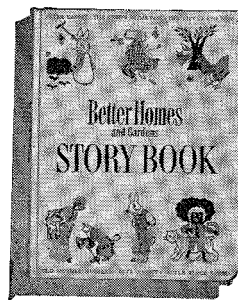
by BILL and BERNARD MARTIN

A collection of daily devotion stories that will inspire children to want to pray and will help parents answer the question: "How can I teach my children to pray?" Four-color illustrations. Ages 4-8. **\$1.25**



## BETTER HOMES AND GARDENS STORY BOOK

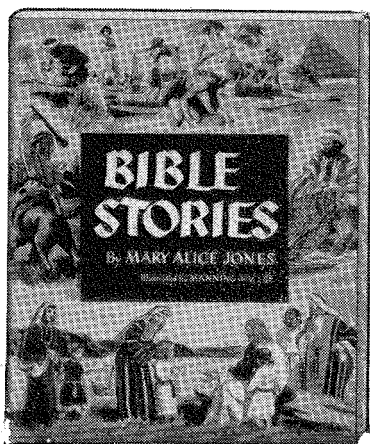
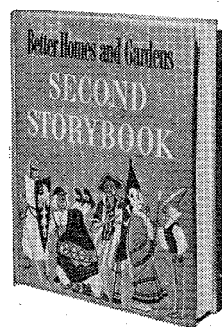
Your best Christmas storybook buy is this low cost volume of 50 literary masterpieces for children, beautifully illustrated and printed. The book contains stories and poems that offer a wide variety of good reading to excite the interests of all children. **\$2.95**



**New!**

## BETTER HOMES AND GARDENS SECOND STORY BOOK

Here is another edition of famous and favorite children's stories. The book is illustrated and designed by people expert in the field of literature for children. A good book for home and for school. **\$2.95**



## BIBLE STORIES

by Mary Alice Jones

This superb book of Bible stories is a perfect introduction to the Bible for children of all ages. Contains simply written stories centering around the lives of great biblical characters. 112 pages. 26 full-page pictures in full color. **\$2.95**

# The Christmas Story

The birth of Jesus in story form, with full-page, full-color illustrations



This book and manger set simply and reverently tell of the Nativity in a charming way that the young will never forget.

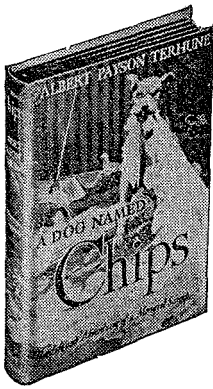
Each 8½x11 inch page has special easy-to-read type and a spiral binding for easy folding.

Included with the book is a sixteen piece manger set in full-color that will make the Christmas Story come to life. The stand-up pieces of the outfit can be used in sand tables, on mantels, or under the Christmas tree.

Here is a way of seeing, hearing, and doing the Christmas story. A lovely treasure to give or own.

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by ALBERT PAYSON TERHUNE

Every boy and girl will enjoy reading and re-reading these exciting dog stories of courage, loyalty, and intelligence. Now, popularly priced at **\$1.25**

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Buff, A Collie  
My Friend, the Dog  
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Gray Dawn  
Faith of a Collie  
Dog Named Chips  
Lad: A Dog  
Further Adventures of Lad  
Bruce  
The Critter  
His Dog

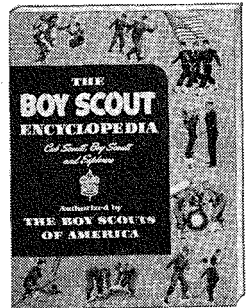
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Illustrated by Fiore and Jackie Mastri

**AUTHORIZED BY THE BOY SCOUTS  
OF AMERICA**

Here, in one big book, are all the things that boys have ever wanted to know about Scouting. The activities, skills, equipment, and ideals discussed will be an inspiration to wholesome living. For ages 10 and up. **\$2.75**

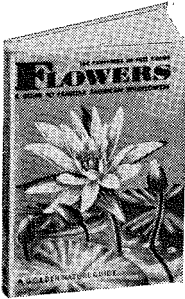


# GOLDEN GUIDE NATURE SERIES

Golden Nature Guides are written by experts in each field and discussed and edited by Herbert S. Zim, Ph.D., authority on science education. Each book is beautifully illustrated with more than one hundred full-color plates by outstanding artists. The Guides present subjects that observers all over the country are most likely to see. Each book, soft bound \$1

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A guide to familiar insects that everyone sees everyday. Beautifully illustrated with a world of interesting information.



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134 paintings, arranged by color for quick identification, 260 wild flowers pictured, range maps, color index, and information about how to collect and grow wild flowers complete a guide to American wild flowers.

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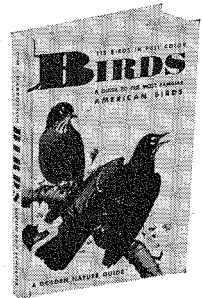
An authoritative introduction to America's trees. A key based on leaf shapes makes identification of about 150 species easy for the layman. Hand-some full-color paintings show the trees' over-all shape and typical habitats.

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A guide to the constellations, sun, moon, planets, and other features of the heavens. Contents include paintings, diagrams, charts, and photographs for simple understanding.

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